

## **BERICAP presents sustainable closure solutions at BrauBeviale**

### **Budenheim – November 11, 2019**

Sustainable and user-friendly: At this year's BrauBeviale in Nuremberg, BERICAP, one of the world's leading manufacturers of plastic closures, will demonstrate how individual drinking comfort can be optimally combined with environmental protection and recycling. In Hall 4, Booth 515, from 12 to 14 November, visitors will be able to see the first market-relevant developments for the legally required tethered closures. They will also learn more about various weight-reduced closures, and how sports caps add more dynamism to their product range. Moreover, thanks to the various printing techniques and customer-specific design solutions from BERICAP, they will also be able to fulfill individual consumer needs.

### **Stand by me: Tethered Closures**

According to EU Directive 2019/904, which came into force on 2 July 2019 and is to be implemented by 3 July 2024, plastic closures must remain attached to the bottle even after opening. BERICAP was one of the first manufacturers to develop solutions for this. The screw caps have been given a new design so that they are compatible with any technical specification. As a result, various solutions have been developed that can be adapted to all important bottle neck sizes without negatively affecting the filling or application processes. BERICAP also offers new closure solutions for Press-On closures used in non-carbonated water bottles. This enables companies to meet tomorrow's demands today.

### **Less weight - more sustainability**

Reduce materials for better environmental protection: BERICAP has achieved a weight reduction of approx. 30 % in the new, lightweight CSD closures. They have realized this without impairing drinking comfort or the filling procedure, as only the outer diameter has been minimized, but not the inner diameter. These closures are based on the DoubleSeal™ technology developed by BERICAP. The technology offers maximum sealing safety and ensures that the carbon dioxide remains in the bottles even at higher temperatures. It is an important quality feature, especially with sensitive carbonated soft drinks and water. The closures, thus, optimally protect the condition of the beverage. The new, lightweight CSD closures have already been introduced at various major brands.

### **Sustainability to go**

The sports caps from BERICAP are made especially for drinking "on the go". The variety of closures for different products and filling types – particularly in the field of cold aseptic filling – will be demonstrated by BERICAP at its booth. Visitors can also find out more about the possibilities of using recycling and bio-resin materials. Further measures to improve the recyclability of closures will also be shown here.

### **Everything but ordinary**

Designing plastic closures individually to set them apart from others on the retail shelf has become a principle sales argument. For this purpose, BERICAP offers individual print and design solutions. With a broad range of expertise in the various printing processes, BERICAP supports its customers' wishes for mass production, but also for smaller print runs and promotional campaigns.

"Our goal is to produce our closures in a user-friendly, aesthetic and secure way, which, at the same time, remains cost-efficient," says Volker Spiesmacher, Director Sales & Marketing at BERICAP. "Material reduction was and is an important lever regarding sustainability and the improvement of the life cycle assessment of BERICAP products. Our new developments in the Tethered Closures product segment are the latest results of our future-oriented work in

this field. BrauBeviale is the ideal opportunity for us to present our innovations and discuss the possibilities for producing sustainable closures with experts from all over the world".

With 38,000 visitors and over 1,100 exhibitors since 1978, BrauBeviale is one of the leading trade fairs for the production and marketing of beer and non-alcoholic beverages throughout Europe. As the most important meeting place for the entire beverage industry, it provides an extensive overview of the market, shows future trends, innovative technologies, marketing ideas and offers insights along the entire process chain.

**Further information can be found at [www.bericap.com](http://www.bericap.com) or at BrauBeviale, Exhibition Centre Nuremberg, from 12 to 14 November 2019 at the BERICAP stand in Hall 4, Booth 515.**

#### **About BERICAP**

BERICAP is one of the leading global manufacturers of plastic closures, with 24 factories serving customers in over 100 countries across the world. With four central R&D centers and its own mold shop, BERICAP is particularly committed to developing innovative plastic closures to support its customers' success.

The company puts a strong emphasis on quality. Best manufacturing practice in the BERICAP Group is centrally coordinated and implemented at each plant to ensure superior quality. These are continuously monitored to further increase the quality level. All BERICAP plants are ISO 9000 and BRC-IOP or ISO 22000-certified.

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