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BERICAP AT INTERPACK 2023: WELCOME TO CAPTOWN

Visitors to interpack in Düsseldorf from May 4-10 can take a tour of BERICAP's Captown districts and its closures for industrial, food and beverage applications at stand E67 in hall 10.

Welcome to Captown! One of the leading global manufacturers of plastic and aluminium closures, BERICAP, will be taking trade show visitors on a journey of discovery through all the different districts of Captown to find out more about closures for industrial, food and beverage applications. All closures focus on product integrity, user convenience, sustainability and customization. In other words, they are tailored to the needs of users as well as Captown's comprehensive safety and environmental requirements.

Safe in the 'Industrial District'

Environmental safety and health play a central role in the 'Industrial District', BERICAP is presenting two closed transfer systems (CTS) for agricultural applications at Interpack. CTS are liquid crop protection dispensing systems that operate in a closed loop to protect users and the environment from direct or indirect exposure to their contents. Another priority, resource conservation, is met by the new lightweight models in the BERICAP range of closures for DIN plastic containers: the standard sizes of DIN 45, DIN 55 and DIN 60 are now available in a 30 percent weight-reduced version. Like all closures for industrial applications they can contain up to 50 percent post-consumer resin (PCR). The use of recycled material helps conserve raw materials and advance the plastics circular economy.

Counterfeiting and product piracy currently pose major challenges to brand owners, which is why BERICAP offers a comprehensive range of anti-counterfeiting safeguards, such as printing, embossing and special labels that can be used alone or combined.

On to 'Beverage Hills'

In the 'Beverage Hills' district of Captown BERICAP's visitors can explore the tethered caps product world. The closures are attached to the bottle for recycling with the bottle, and they will be mandatory in Europe for single-use plastic beverage bottles with a capacity of up to three litres from mid-2024 onwards. BERICAP's ClipAside tethered caps guarantee a smooth transition to environmental protection and many of BERICAP's customers in Europe have already successfully switched over to the new ClipAside closures. They are available on a mass production basis for all relevant neck finishes. One of the key advantages of the ClipAside closure is that brand owners and fillers can continue working with conventional (drop TE band) closures at the same time, which maximizes their flexibility. A consumer survey conducted by BERICAP has



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revealed that users appreciate the ClipAside's approx. 180-degree opening and intuitive handling. BERICAP offers tethered cap solutions for the categories of carbonated soft drinks (CSD), water, juice and tea drinks, as well as milk products – both for PET bottles and cartons.

BERICAP's sport caps maximise mobility and flexibility in 'Beverage Hills'. New closures in the range include 'Mayence' and 'Biarritz', as well as the premium closure 'Monet' for dry and wet aseptic filling processes. A tamper evidence ring that is clearly visible in tiny windows after opening offers consumers an important safety feature. The new BERICAP sports closures have a mono material design to optimize their recyclability. They can be opened with one hand up to an angle of 180 degrees for unlimited on-the-go beverage consumption.

What's new in 'Foodville'?

The new HC SK 31/19 closure system for ketchup, mayonnaise and honey can be found in 'Foodville'. This especially lightweight closure has a large opening angle of up to 180 degrees and guarantees precise, non-drip dispensing thanks to a wide range of opening geometry options. Like BERICAP's other products the HC SK 31/19 is available in a 'made for recycling' version with a silicone-free valve made of thermoplastic elastomer (TPE) so that the recycling process is not contaminated with silicone.

There are also new closures for edible oil in PET bottles in Captown: The completely reworked product range sets new benchmarks by combining user convenience with sustainability. The new edible oil closures are easy to open with one hand, making them suitable for people of all ages, and they also incorporate the new tamper evidence components that remain on the closure after opening so that they can be recycled with the bottle. A mono material design makes recycling even more convenient and the attractive closures can easily be combined with various bottle designs to improve product visibility on the retail shelf.

"At this year's interpack we are taking visitors on a tour of our portfolio of user and environmentally-friendly closures," said Thomas Schmidt, Group Marketing Director at BERICAP. "The stand has various zones, from the Industrial District via Beverage Hills and Foodville to Wine Valley, informing visitors about the highlights and innovations we are developing in close collaboration with our customers to satisfy requirements of safety, handling, sustainability, and individual design. Welcome to Captown!"

About BERICAP

BERICAP is one of the leading global manufacturers of plastic and aluminium closures, with 26 production plants serving customers in over 100 countries across the world. With specialized R&D centres and its own mold shop, BERICAP is ideally equipped for the development of innovative and climate-friendly closures and to support its customers' success with a comprehensive portfolio of products.

Best manufacturing practices at BERICAP are centrally coordinated and regularly reviewed at each plant to ensure superior quality. All BERICAP plants are ISO 9000 and BRC-IOP or ISO 22000-certified. Its highest priorities are product safety, consumer convenience and design flexibility, as well as process safety and sustainability. BERICAP is particularly committed to material reduction through the development of lightweight designs and the use of bio-



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based and recycled materials (PCR). In this way it is helping to conserve natural resources and advance closed loop material cycles in the packaging industry.

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