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# BERICAP at BrauBeviale 2023: five billion reasons for Clip Aside Tethered Caps

BERICAP will be presenting its innovative portfolio with a focus on the tried-andtested Clip Aside Tethered Caps at BrauBeviale in Nuremberg (Stand 219, Hall 4) from November 28-30.

**Budenheim – 11/08/2023** The final European trade fair stop of the year for BERICAP, one of the leading global manufacturers of plastic and aluminum closures, is BrauBeviale 2023 in Nuremberg. The company will be showcasing sustainable and user-friendly solutions for the beverage sector under its "Welcome to Captown" slogan. Visitors can check them out in more detail as they explore "Beverage Hills" on the BERICAP stand, starting in the trend-setting tethered caps district before moving on to the dynamic Sport Caps precinct and the laid back neighborhood where the aluminum closures for wines and spirits can be found. Each zone provides indepth insights into a specific product category.

## Trendsetter: tried-and-tested Clip Aside Tethered Caps

EU Directive 2019/904 stipulates that plastic caps must remain attached to beverage bottles with a capacity of up to three liters after opening by 3 July 2024 at the latest. BERICAP is already optimally prepared to meet that requirement and more than 5 billion beverage bottles have been filled and marketed with Clip Aside closures. That figure continues to rise due to the fact that the new closures are available for all relevant PET bottle neck finishes from 26 to 38 mm in various beverage categories including carbonated soft drinks (CSD), water, juice and tea drinks, as well as milk products. Clip Asides are now used on more than 70 filling lines by an increasing number of customers across all beverage categories. Consumers are also very impressed by BERICAP tethered caps, particularly the 180-degree opening and intuitive handling, which received very positive feedback.

And there's more, because BERICAP has enlarged its portfolio of tethered caps. The Clip Aside Tethered caps are now joined by the new Clip Cap 23 beverage carton closures.

## Dynamic: the new Sport Caps portfolio

The "Mayence" and "Biarritz" Sport Caps, as well as the "Monet" premium closure, are designed for convenient on-the-go beverage consumption. They can be operated with one hand, have a 180°-degree opening angle and boast a distinctive tamper evidence feature. The one-piece BERICAP "Biarritz" unites modern design with intuitive handling and is suitable for dry and wet aseptic filling. Two-piece sport closure BERICAP "Mayence" can feature a bi-color design and is suitable for wet aseptic filling. BERICAP "Monet", a two-piece dry and wet aseptic fillable premium closure, features a high-visibility tamper evidence ring in a contrasting color between the body and cap – and a distinctive window on the closure clearly indicates if the



closure has already been opened. To optimize recyclability, the new BERICAP sports closures have a mono-material design.

#### Complete: aluminum and safety closures for the wine and spirits market

The MALA range of aluminum closures plays an important role complementing the BERICAP portfolio at BrauBeviale. Wine and spirits manufacturers appreciate BERICAP's new single-source supplier setup covering all their needs, from simple ROPP aluminum closures to highly complex safety closures. It also allows BERICAP to cater to individual customer requirements and preferences with even greater precision and offer a comprehensive range of decoration and design solutions.

"BrauBeviale concludes this year's 'Welcome to Captown' trade fair concept," said Thomas Henkel, Sales Director – Beverage Closures at BERICAP. "It's definitely worth planning a long visit to "Beverage Hills" because there is so much good news on the trending subject of tethered closures. We are incredibly proud that there are already more than 5 billion Clip Aside closures in the market today and glad to be helping our customers comply with the EU Directive with the minimum of modifications to their filling lines. We are committed to being a pioneer in the tethered closure market."

Held in Nuremberg since 1978, BrauBeviale is one of the leading capital goods exhibitions for the global beverage industry. It is a place where tradition and longstanding experience meet inspiration and the latest regional and global trends. After a 4-year break, the fair will be showcasing a comprehensive range of products for the entire process chain in nine halls on approx. 40,000 m<sup>2</sup> of exhibition space and hosting around 900 exhibitors from 135 countries. The motto for this year's fair is "We unite variety".

You can find further information at www.bericap.com or visit the BERICAP Stand 219 in Hall 4 at BrauBeviale, Nuremberg Exhibition Center, November 28-30, 2023.

#### About BERICAP

BERICAP is one of the leading global manufacturers of plastic and aluminum closures, with 29 production plants serving customers in over 100 countries across the world. With specialized R&D centers and its own mold shop, BERICAP is ideally equipped for the development of innovative and climate-friendly closures and to support its customers' success with a comprehensive portfolio of products.

Best manufacturing practices at BERICAP are centrally coordinated and regularly reviewed at each plant to ensure superior quality. All BERICAP plants are ISO 9000 and BRC-IOP or ISO 22000-certified. Its highest priorities are product safety, consumer convenience and design flexibility, as well as process safety and sustainability. BERICAP is particularly committed to material reduction through the development of lightweight designs and the use of bio-based and recycled materials (PCR). In this way it is helping to conserve natural resources and advance closed loop material cycles in the packaging industry.



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